

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

GS HOLISTIC, LLC,

Plaintiff,

v.

MITCHELL & MITCHELL
ENTERPRISES INC., et al.,

Defendants.

CASE NO. C23-5214JLR

ORDER

I. INTRODUCTION

Before the court is Plaintiff GS Holistic, LLC's ("GS Holistic") motion for entry of default judgment against Defendants Mitchell & Mitchell Enterprises Inc., d/b/a The Greenroom ("The Greenroom"), and Timothy Mitchell (together, "Defendants").¹ (Mot. (Dkt. # 25); *see* Prop. Judgment (Dkt. # 25-4).) Neither Defendant has appeared in this

¹ GS Holistic voluntarily dismissed its claims against former Defendant Rozalynn Fernandez. (4/29/24 Notice (Dkt. # 21).)

1 action, and the Clerk has entered default against both Defendants. (*See* Dkt.; Entry of
2 Default (Dkt. # 10).) The court has considered GS Holistic’s motion, the materials it
3 submitted in support of its motion, the relevant portions of the record, and the governing
4 law. Being fully advised, the court GRANTS in part and DENIES in part GS Holistic’s
5 motion for entry of default judgment.

6 II. BACKGROUND

7 GS Holistic is a Delaware limited liability corporation (“LLC”) that has its
8 principal place of business in California. (Compl. (Dkt. # 1) ¶ 4.) It alleges that it is the
9 owner of the “G PEN” trademarks, has worked to distinguish the G Pen brand as “the
10 premier manufacturer of vaporizers,” and has devoted significant time and resources to
11 promoting and protecting its trademark. (*Id.* ¶¶ 4, 8-10, 17.) In 2016, Grenco Science,
12 Inc. assigned to GS Holistic all rights associated with the G PEN trademark and other
13 trademarks associated with products sold by GS Holistic. (*Id.* ¶ 11.) As a result, GS
14 Holistic is now the owner of 21 registered trademarks—including word marks, standard
15 character marks, and design plus words marks—related to its G Pen products (together,
16 the “G Pen Marks”²). (*Id.* ¶¶ 12(a)-(u).) GS Holistic asserts that consumers are willing
17 to pay more for “the recognized quality and innovation associated with the G Pen
18 Marks.” (*Id.* ¶ 21.) Thus, genuine G Pen brand vaporizers are priced between \$70.00
19 and \$250.00 while equivalent non-G Pen products usually sell for between \$11.00 and
20 \$20.00. (*Id.*)

21
22 ² GS Holistic uses the terms “G Pen Marks” and “G Pen Trademarks” interchangeably in
its complaint. (*See generally* Compl.) The court uses the term “G Pen Marks” in this order.

1 Defendant The Greenroom is a Washington corporation that has its principal place
2 of business in Washington. (*Id.* ¶ 5.) Defendant Timothy Mitchell is a resident and
3 citizen of Washington and is one of the owners of The Greenroom. (*Id.* ¶¶ 7, 22, 24.) GS
4 Holistic alleges that Defendants have offered for sale counterfeit goods bearing
5 “reproductions, counterfeits, copies and/or colorable imitations of one or more” of the
6 following G Pen Marks: (a) U.S. Trademark Registration No. 4,390,645 “for the
7 standard character mark ‘G Pen’ in association with goods further identified in [the]
8 registration in international class 010”; (b) U.S. Trademark No. 5,368,594 “for the word
9 mark ‘G Pen’ and its logo in association with goods further identified in the registration
10 in international class 010”; (c) U.S. Trademark Registration No. 4,462,090 “for the
11 standard character mark ‘MicroG’ in association with goods further identified in the
12 registration in international class 010”; and (d) U.S. Trademark Registration No.
13 4,466,586 “for the word mark ‘G’ and its logo in association with goods further identified
14 in the registration in international class 010” (together, the “Infringing Marks”). (*Id.*
15 ¶¶ 26(a)-(d); *see* Mot., Ex. A (screenshots of pages from the United States Patent and
16 Trademark Office’s Trademark Electronic Search System that describe these
17 trademarks).) On February 2, 2023, according to GS Holistic, its investigator visited The
18 Greenroom’s location; observed that the shop had “an excess of vaporizers” that
19 displayed the G Pen Marks; purchased “a Micro G Vaporizer with a G Pen Mark affixed
20 to it” for \$63.77; and determined the vaporizer “was a [c]ounterfeit product in that it
21 displayed the Infringing Marks.” (Compl. ¶ 30.)
22

1 GS Holistic filed its complaint on March 14, 2023. (*Id.* at 1.) It alleges claims
2 under the Lanham Act against both Defendants for counterfeiting and trademark
3 infringement in violation of 15 U.S.C. § 1114 and for false designation of origin and
4 unfair competition in violation of 15 U.S.C. § 1125(a). (*Id.* ¶¶ 52-69.) Among other
5 relief, it seeks damages, costs of suit, a permanent injunction prohibiting Defendants
6 from continuing to infringe its G Pen trademarks, and an order requiring Defendants to
7 deliver all infringing products to GS Holistic for destruction. (*Id.* at 14-16.)

8 GS Holistic served The Greenroom and Mr. Mitchell on April 12, 2023. (*See*
9 Service Affs. (Dkt. ## 7-8).) The Clerk entered default against Defendants on June 8,
10 2023. (Entry of Default.) GS Holistic filed this motion for entry of default judgment on
11 August 8, 2024. (Mot.)

12 III. ANALYSIS

13 Below, the court sets forth the relevant legal standard and then evaluates GS
14 Holistic's motion for entry of default judgment.

15 A. Legal Standard

16 Federal Rule of Civil Procedure 55(b)(2) authorizes the court to enter default
17 judgment against a defaulting defendant upon the plaintiff's motion. Fed. R. Civ. P.
18 55(a), (b)(2). After default is entered, well-pleaded factual allegations in the complaint,
19 except those related to damages, are considered admitted and are sufficient to establish a
20 defendant's liability. *TeleVideo Sys., Inc. v. Heidenthal*, 826 F.2d 915, 917-18 (9th Cir.
21 1987) (citing *Geddes v. United Fin. Grp.*, 559 F.2d 557, 560 (9th Cir. 1977)).
22

Entry of default judgment is left to the court's sound discretion. *Aldabe v. Aldabe*, 616 F.2d 1089, 1092 (9th Cir. 1980). In exercising its discretion, the court considers seven factors (the "*Eitel* factors"): (1) the possibility of prejudice to the plaintiff if relief is denied; (2) the substantive merits of the plaintiff's claims; (3) the sufficiency of the claims raised in the complaint; (4) the sum of money at stake in relationship to the defendant's behavior; (5) the possibility of a dispute concerning material facts; (6) whether default was due to excusable neglect; and (7) the preference for decisions on the merits when reasonably possible. *Eitel v. McCool*, 782 F.2d 1470, 1471-72 (9th Cir. 1986). After the court determines that default judgment is appropriate, it must then determine the amount and character of the relief that should be awarded. *See TeleVideo*, 826 F.2d at 917-18.

B. Whether the *Eitel* Factors Favor Default Judgment

The court preliminarily determines that default judgment is warranted in this case because, on balance, the *Eitel* factors weigh in favor of such judgment. The court discusses each factor in turn.

1. Possibility of Prejudice to Plaintiff

The first *Eitel* factor considers whether the plaintiff will suffer prejudice if default judgment is not entered. *See PepsiCo, Inc., v. Cal. Sec. Cans*, 238 F. Supp. 2d 1172, 1177 (C.D. Cal. 2002). Without default judgment, GS Holistic will suffer prejudice because it will "be denied the right to judicial resolution" of its claims and will be "without other recourse for recovery." *Elektra Entm't Grp. Inc. v. Crawford*, 226 F.R.D.

388, 392 (C.D. Cal. 2005). Thus, the first *Eitel* factor weighs in favor of entering default judgment.

2. Substantive Merits and Sufficiency of the Complaint

The second and third *Eitel* factors—the substantive merits of the plaintiff’s claim and the sufficiency of the plaintiff’s complaint—are frequently analyzed together. *PepsiCo*, 238 F. Supp. 2d at 1175. For these two factors to weigh in favor of default judgment, the complaint’s allegations must be sufficient to state a claim for relief. *Danning v. Lavine*, 572 F.2d 1386, 1388 (9th Cir. 1978). A complaint satisfies this standard when it “contain[s] sufficient factual matter, accepted as true, to ‘state a claim to relief that is plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). At the default judgment stage, the court “must take the well-pleaded factual allegations [in the complaint] as true” but “necessary facts not contained in the pleadings, and claims which are legally insufficient, are not established by default.” *Cripps v. Life Ins. Co. of N. Am.*, 980 F.2d 1261, 1267 (9th Cir. 1992).

GS Holistic alleges claims for trademark counterfeiting and infringement under 15 U.S.C. § 1114 and false designation of origin and unfair competition under 15 U.S.C. § 1125(a). (Compl. ¶¶ 52-69.) The court reviews each in turn.

a. Trademark Counterfeiting and Infringement

To prove liability for trademark infringement, the trademark holder must demonstrate: (1) “ownership of a valid mark (i.e., a protectable interest)”; and (2) the alleged infringer’s use of the mark “is likely to cause confusion, or to cause mistake, or to

1 deceive” consumers. *Reno Air Racing Ass’n., v. McCord*, 452 F.3d 1126, 1134 (9th Cir.
2 2006) (quoting *KP Permanent Make-Up, Inc. v. Lasting Impression I, Inc.*, 408 F.3d 596,
3 602 (9th Cir. 2005)).

4 First, GS Holistic has provided uncontested proof that it is the owner of the G Pen
5 Marks by virtue of assignment. (*See generally* Mot., Ex. A. *See also* Compl. ¶ 4 (“GS
6 [Holistic] is the registered owner of the ‘G PEN’ trademarks.”).) Thus, GS Holistic has
7 satisfied the first element of trademark infringement for the purpose of default judgment.

8 Second, “[l]ikelihood of confusion exists when consumers viewing the mark
9 would probably assume that the goods it represents are associated with the source of a
10 different product identified by a similar mark.” *KP Permanent Make-Up*, 408 F.3d at
11 608. Courts generally evaluate eight factors to determine whether confusion is likely:
12 “1) the strength of the mark; 2) proximity or relatedness of the goods; 3) the similarity of
13 the marks; 4) evidence of actual confusion; 5) the marketing channels used; 6) the degree
14 of care customers are likely to exercise in purchasing the goods; 7) the defendant’s intent
15 in selecting the mark; and 8) the likelihood of expansion into other markets.” *Id.* Where
16 a defendant uses a counterfeit mark, however, courts both within and outside the Ninth
17 Circuit presume a likelihood of consumer confusion. *See Coach, Inc. v. Pegasus Theater*
18 *Shops*, No. C12-1631MJP, 2013 WL 5406220, at *3 (W.D. Wash. Sept. 25, 2013)
19 (compiling cases); *see also Fendi Adele S.R.L. v. Burlington Coat Factory Warehouse*
20 *Corp.*, 689 F. Supp. 2d 585, 597 (S.D.N.Y. 2010) (“To find a likelihood of confusion, a
21 court need only determine that the items at issue are counterfeit and that the defendant
22 distributed, offered for sale, or sold the items.”). The Lanham Act defines a “counterfeit”

1 as “a spurious mark which is identical with, or substantially indistinguishable from, a
2 registered mark.” 15 U.S.C. § 1127.

3 Here, GS Holistic alleges that its investigator purchased a vaporizer with a G Pen
4 Mark “affixed” to it and determined that it was a counterfeit product that displayed the
5 “the Infringing Marks.” (Compl. ¶ 30.) GS Holistic further alleges that the “Infringing
6 Marks” are “reproductions, counterfeits, copies and/or colorable imitations of one or
7 more” of a subset of three G Pen Marks. (*Id.* ¶ 26.) Accordingly, the court concludes
8 that GS Holistic has sufficiently alleged that Defendants sold a product bearing a
9 counterfeit mark and, as a result, there is a presumption of consumer confusion. *See*
10 *Coach, Inc.*, 2013 WL 5406220, at *3. Thus, because GS Holistic has demonstrated that
11 it owns a valid mark and that Defendants’ use of the mark is likely to cause consumer
12 confusion, the court concludes that GS Holistic has sufficiently alleged its trademark
13 counterfeiting and infringement claim.

14 *b. False Designation of Origin*

15 To show liability for false designation of origin, the plaintiff must show that the
16 defendant “(1) use[d] in commerce (2) any word, false designation of origin, false or
17 misleading description, or representation of fact, which (3) is likely to cause confusion or
18 misrepresents the characteristics of his or another person’s goods or services.” *Freecycle*
19 *Network, Inc. v. Oey*, 505 F.3d 898, 902 (9th Cir. 2007). As to the first two elements, GS
20 Holistic alleges that Defendants sold (and thus, used in commerce) at least one vaporizer
21 bearing at least one of the Infringing Marks. (Compl. ¶¶ 29-30.) And the court
22 concluded above that GS Holistic has plausibly alleged a likelihood of confusion

1 resulting from Defendants’ use of the Infringing Marks. Accordingly, GS Holistic has
2 stated a false designation of origin claim.

3 Because GS Holistic has demonstrated that its claims have substantive merit and
4 that it has sufficiently alleged those claims in its complaint, the court concludes that the
5 second and third *Eitel* factors weigh in favor of default judgment.

6 3. Sum of Money at Stake

7 Under the fourth *Eitel* factor, “the court must consider the amount of money at
8 stake in relation to the seriousness of the [d]efendant’s conduct.” *PepsiCo*, 238 F. Supp.
9 2d at 1176. Here, GS Holistic seeks (1) \$200,000 in statutory damages—\$50,000 per
10 Infringing Mark—for willful trademark counterfeiting under 15 U.S.C. § 1117(c)(2) and
11 (2) costs in the amount of \$1,157.00. (*See* Mot. at 13.) The court concludes that the
12 requested statutory damages and costs are not so unreasonable in relation to the conduct
13 alleged in the complaint as to weigh against entry of default judgment.

14 4. Possibility of a Dispute over Material Facts

15 “The fifth *Eitel* factor considers the possibility of dispute as to any material facts
16 in the case.” *PepsiCo*, 238 F. Supp. 2d at 1177. Where, as here, the defendant has
17 defaulted, the court must take all well-pleaded allegations in the complaint as true, except
18 those related to damages. *TeleVideo*, 826 F.2d at 917-18; *see also Wecosign, Inc. v. IFG*
19 *Holdings, Inc.*, 845 F. Supp. 2d 1072, 1082 (C.D. Cal. 2012) (“Where a plaintiff has filed
20 a well-pleaded complaint, the possibility of dispute concerning material facts is
21 remote.”). Thus, the court concludes there is little risk of dispute over material facts and
22 the fifth *Eitel* factor weighs in favor of granting default judgment.

1 5. Excusable Neglect

2 The sixth *Eitel* factor considers the possibility that the defendant’s default resulted
 3 from excusable neglect. *PepsiCo*, 238 F. Supp. 2d at 1177. Here, GS Holistic has
 4 provided evidence that Defendants were served (*see* Service Affs.), and there is no
 5 evidence in the record that Defendants’ failure to answer or respond is the result of
 6 excusable neglect. Accordingly, the court concludes that the sixth *Eitel* factor weighs in
 7 favor of default judgment.

8 6. Policy Favoring Decisions on the Merits

9 “Cases should be decided upon their merits whenever reasonably possible.” *Eitel*,
 10 782 F.2d at 1472. Where, as here, a defendant fails to appear or defend itself in action,
 11 however, the policy favoring decisions on the merits is not dispositive. *PepsiCo*, 238 F.
 12 Supp. 2d at 1177. Therefore, the court concludes that the seventh *Eitel* factor does not
 13 preclude entry of default judgment.

14 In sum, because the *Eitel* factors weigh in favor of default judgment, the court
 15 concludes that entry of default judgment is warranted in favor of GS Holistic on its
 16 claims against Defendants.

17 **C. Requested Relief**

18 The court now turns to the issue of remedies. “A default judgment must not differ
 19 in kind from, or exceed in amount, what is demanded in the [complaint].” Fed. R. Civ. P.
 20 54(c); *see Fong v. United States*, 300 F.2d 400, 413 (9th Cir. 1962). Defaulting
 21 defendants are not deemed to have admitted the facts alleged in the complaint concerning
 22 the amount of damages. *TeleVideo*, 826 F.2d at 917. Rather, the plaintiff “must ‘prove

up’ the amount of damages that it is claiming.” *Philip Morris USA, Inc. v. Castworld Prod., Inc.*, 219 F.R.D. 494, 501 (C.D. Cal. 2003); *see also* Local Rules W.D. Wash. LCR 55(b)(2).³ By analogy, plaintiffs must also “prove up” their entitlement to other forms of relief, such as a permanent injunction. *See Gucci Am., Inc. v. Tyrrell–Miller*, 678 F. Supp. 2d 117, 120-21 (S.D.N.Y. 2008).

GS Holistic requests statutory damages, litigation costs, injunctive relief, and destruction of the infringing products. (See Mot. at 11-14.) The court considers each remedy below.

1. Statutory Damages

Under the Lanham Act, a plaintiff may elect whether to recover its actual damages caused by the defendants’ use of a counterfeit mark or statutory damages. 15 U.S.C. § 1117(c). GS Holistic has elected to seek statutory damages. (Mot. at 11-13; *see* Compl. at 15-16 (including statutory damages in its prayer for relief).)

The court has discretion to award statutory damages between \$1,000 and \$200,000 “per counterfeit mark per type of goods or services sold, offered for sale, or distributed, as the court considers just.” 15 U.S.C. § 1117(c)(1). If, however, the court finds that the

³ This court’s Local Civil Rules require plaintiffs to support a motion for default judgment with:

a declaration and other evidence establishing [the] plaintiff’s entitlement to a sum certain and to any nonmonetary relief sought. [The] [p]laintiff shall provide a concise explanation of how all amounts were calculated, and shall support this explanation with evidence establishing the entitlement to and amount of the principal claim, and, if applicable, any liquidated damages, interest, attorney’s fees, or other amounts sought[.]

Local Rules W.D. Wash. LCR 55(b)(2).

1 trademark violation was willful, it may award up to \$2,000,000 for each infringement.
 2 *Id.* § 1117(c)(2). “[S]tatutory damages may compensate the victim, penalize the
 3 wrongdoer, deter future wrongdoing, or serve all those purposes.” *Y.Y.G.M. SA v.*
 4 *Redbubble, Inc.*, 75 F.4th 995, 1008 (9th Cir. 2023) (citing *Nintendo of Am., Inc. v.*
 5 *Dragon Pac. Int’l*, 40 F.3d 1007, 1011 (9th Cir. 1994)). When determining the
 6 appropriate amount of statutory damages to award on default judgment, courts consider
 7 whether the amount bears a “plausible relationship to [the p]laintiff’s actual damages.”
 8 *Yelp Inc. v. Catron*, 70 F. Supp. 3d 1082, 1102 (N.D. Cal. 2014) (quoting *Adobe Sys., Inc.*
 9 *v. Tilley*, No. C 09-1085 PJH, 2010 WL 309249, at *5 (N.D. Cal. Jan. 19, 2010)). That
 10 is, although a plaintiff in a trademark infringement suit is entitled to damages that will
 11 compensate and serve as a deterrent, “it is not entitled to a windfall.” *Id.*

12 GS Holistic requests statutory damages of \$50,000 for each of the Infringing
 13 Marks, for a total of \$200,000. (Mot. at 11-13.) GS Holistic’s evidence of its actual
 14 damages caused by Defendants’ trademark violations, however, is limited to allegations
 15 that its investigator observed “an excess of” vaporizers that displayed G Pen Marks and
 16 purchased a single vaporizer with an unspecified Infringing Mark “affixed to it” for
 17 \$63.77. (*See* Compl. ¶ 30; *see also id.* ¶¶ 36, 38-40 (alleging that The Greenroom sold
 18 counterfeit goods “under the Infringing Mark”); *id.* ¶ 37 (alleging that “[t]he Infringing
 19 Mark affixed to the Counterfeit Goods . . . is confusingly identical or similar to the G Pen
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1 Marks”).⁴) GS Holistic asserts in its motion that the vaporizer bore “three (3) fake G Pen
 2 Marks.” (Mot. at 90.) Because it did not make this allegation in its complaint, however,
 3 that fact has not been established by Defendants’ default. (*See generally* Compl.) GS
 4 Holistic also contends that its chief executive officer’s declaration establishes that
 5 \$200,000 is “only a fraction of the actual losses to its business” caused by counterfeiters.
 6 (Mot. at 12.) That declaration, however, (1) asserts, without explanation, that GS
 7 Holistic’s 2021 sales would have totaled \$23,250,000 absent counterfeit products in the
 8 market and (2) says absolutely nothing about the damages specifically caused by
 9 Defendants in this case. (*See generally* 2d Folkerts Decl. (Dkt. # 28) ¶¶ 8-13.)

10 The court is sympathetic to the difficulties GS Holistic faces in estimating actual
 11 damages with any degree of certainty without the benefit of Defendants’ cooperation in
 12 discovery. Without more evidence, however, the court cannot conclude that an award of
 13 \$50,000 in statutory damages for each of the Infringing Marks bears a “plausible
 14 relationship” to GS Holistic’s actual damages. *Yelp Inc.*, 70 F. Supp. 3d at 1102. Thus,
 15 because GS Holistic alleges only that the vaporizer its investigator purchased had “a G
 16 Pen Mark affixed to it” (Compl. ¶ 30), the court concludes that GS Holistic is entitled to
 17 statutory damages based on Defendants’ conduct with respect to only one trademark.
 18 The court further concludes, in its discretion, that an award of \$2,000 for one trademark
 19 violation will serve the compensatory, penal, and deterrent purposes of statutory damages
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21 ⁴ Although GS Holistic attached an exhibit containing unauthenticated photos of a
 22 purported G Pen product to its motion, it never refers to that exhibit in its discussion of remedies.
 (*See* Mot., Ex. B; *see generally* Mot.)

1 without resulting in an undue windfall for GS Holistic. Accordingly, the court awards
2 GS Holistic statutory damages of \$2,000.

3 2. Litigation Costs

4 Under the Lanham Act, a plaintiff who establishes that a defendant has violated a
5 trademark “shall be entitled, . . . subject to the principles of equity, to recover . . . the
6 costs of the action.” 15 U.S.C. § 1117(a). Here, GS Holistic seeks costs in the total
7 amount of \$1,157.00, consisting of the filing fee (\$402.00) and its process server fees
8 (\$755.00). (Mot. at 13 (citing Harris Decl. (Dkt. # 26) ¶ 6); *see* Compl. at 15-16
9 (including costs of suit in its prayer for relief).) The court grants GS Holistic’s request
10 and awards GS Holistic costs in the amount of \$1,157.00.

11 3. Injunctive Relief

12 The Lanham Act empowers courts “to grant injunctions, according to the
13 principles of equity and upon such terms as the court may deem reasonable, to prevent
14 the violation of any right of the registrant of a mark.” 15 U.S.C. § 1116(a).

15 According to well-established principles of equity, a plaintiff seeking a
16 permanent injunction must satisfy a four-factor test before a court may grant
17 such relief. A plaintiff must demonstrate: (1) that it has suffered an
18 irreparable injury; (2) that remedies available at law, such as monetary
19 damages, are inadequate to compensate for that injury; (3) that, considering
20 the balance of hardships between the plaintiff and defendant, a remedy in
21 equity is warranted; and (4) that the public interest would not be disserved
22 by a permanent injunction.

eBay Inc. v. MercExchange, L.L.C., 547 U.S. 388, 391 (2006) (interpreting similar
language in considering a motion for permanent injunctive relief under the Patent Act).

The Lanham Act provides, in the case of a motion for a permanent injunction, that a

1 “plaintiff seeking any such injunction shall be entitled to a rebuttable presumption of
2 irreparable harm upon a finding of a [trademark] violation.” 15 U.S.C. § 1116(a).

3 GS Holistic asks the court to enter the following permanent injunction enjoining
4 The Greenroom, Mr. Mitchell, and their “agents, employees, officers, directors, owners,
5 representatives, successor companies, related companies, and all persons acting in
6 concert or participation with” them from:

- 7 (a) Import, export, making, manufacture, reproduction, assembly, use,
8 acquisition, purchase, offer, sale, transfer, brokerage, consignment,
9 distribution, storage, shipment, licensing, development, display, delivery,
marketing[,] advertising[,] or promotion of the counterfeit G Pen product
identified in the complaint and any other unauthorized G Pen product,
counterfeit, copy or colorful imitation thereof.

10 (Mot. at 13-14.)

11 The court declines to enter the requested permanent injunction. First, GS Holistic
12 argues only that it is entitled to injunctive relief “[b]y the reasons explained in [its]
13 Complaint.” (Mot. at 13.) It does not address the factors a court must consider before
14 entering a permanent injunction. (*See id.*); *see eBay Inc.*, 547 U.S. at 391. Second,
15 although GS Holistic’s complaint describes the sale of one counterfeit Micro G Vaporizer
16 displaying one Infringing Mark, it requests a much wider injunction relating to “the
17 counterfeit G Pen product identified in the complaint and any other unauthorized G Pen
18 product, counterfeit, copy or colorful imitation thereof.” (*Compare* Compl. ¶¶ 30, 36-40,
19 *with* Mot. at 14.) Finally, “every order granting an injunction” must “describe in
20 reasonable detail—and not by referring to the complaint or other document—the act or
21 acts restrained or required.” Fed. R. Civ. P. 65(d). GS Holistic’s proposed order violates
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1 this rule by referring to “the counterfeit G Pen product identified in the complaint.” (*See*
2 Prop. Judgment at 2.) For these reasons, the court denies GS Holistic’s request for a
3 permanent injunction.

4 4. Destruction of Infringing Products

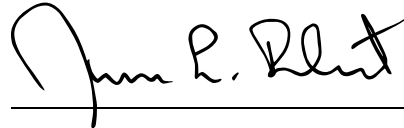
5 Finally, GS Holistic seeks an order directing Defendants, “at their cost, [to] deliver
6 to [GS Holistic] for destruction all products, accessories, labels, signs, prints, packages,
7 wrappers, receptables, advertisements, and other material in their possession, custody or
8 control bearing any of the G Pen Marks.” (Mot. at 14; Compl. at 16 (including an order
9 for destruction of products in the prayer for relief).) The Lanham Act authorizes the
10 court to issue an order directing the destruction of articles that infringe upon a trademark.
11 15 U.S.C. § 1118. Here, however, GS Holistic has not presented any argument or
12 evidence supporting its entitlement to this relief, and—as with its request for a permanent
13 injunction—its request for destruction of any article “bearing any of the G Pen Marks” is
14 not supported by its investigator’s purchase of a single vaporizer bearing an unspecified
15 Infringing Mark. (*See* Mot. at 14; Compl. ¶ 30.) As a result, the court denies GS
16 Holistic’s request for an order directing the destruction of allegedly infringing products.

17 **IV. CONCLUSION**

18 For the foregoing reasons, the court GRANTS in part and DENIES in part GS
19 Holistic’s motion for default judgment (Dkt. # 25). Specifically, the court GRANTS GS
20 Holistic’s request for entry of default judgment against The Greenroom and Ms. Mitchell;
21 AWARDS GS Holistic statutory damages in the amount of \$2,000.00 and litigation costs
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1 in the amount of \$1,157.00; and DENIES GS Holistic's requests for entry of a permanent
2 injunction and for an order directing the destruction of infringing products.

3 Dated this 9th day of August, 2024.

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6 JAMES L. ROBART
7 United States District Judge
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